Armacell invented the category of closed cell elastomeric foam insulation with our Armaflex products. We now produce elastomeric and polyethylene foam insulation for mechanical, HVAC, plumbing, and air distribution systems in commercial, institutional, industrial, and residential applications. We are a global company with North American headquarters in Mebane, North Carolina. The company places a special focus on customer relationships and service.

Benefits of Belonging
NIA membership provides the power of a unified voice in support of every stakeholder involved in the insulation industry. These efforts are greater than what any single company can accomplish. Membership enables us to be part of a diverse group with a common purpose: sharing and disseminating ideas and information on the benefits of insulating. Within NIA we are able to network with all key industry players – contractors, distributors, manufacturers – to find new and powerful ways to reach out to specifiers to help solve problems.

NIA Offers Our Company:
The Association’s wide range of value-adding resources for its members can far exceed the cost of membership if we take advantage of them. The pool of up-to-date and authoritative technical information is especially valuable. It provides us a presence with DOE, ASHRAE, and other regulatory or influential organizations, along with much greater public exposure. NIA publications and the website provide cost-effective media for our marketing efforts. NIA provides a forum for continuing education, training, and ideas.

Best Idea to Help My Business
NIA reaches out to other associations and end users to educate, promote and market the benefits of mechanical insulation. The reach of the alliance program opens doors for insulation manufacturers at the highest level. The insulation.org website and information in the Whole Building Design Guide regarding mechanical insulation are great resources for Armacell’s employees, customers, engineers, and specifiers.

Summary
NIA has been a valuable partner in our growth strategy for over 50 years. Being a member has allowed us to network with our base customers and end users of our products. The exchange of information on what is happening in the industry, along with innovative ideas, educational training, and seminars, has been priceless. Armacell is proud to be an NIA member.