Company Profile

Luse-Stevenson Co. was founded in 1923 as a mechanical insulation and roofing contractor and has come a long way. Now a multi-faceted Holding Company, it has several specialty contractor and distributor offerings, the largest of which is still the mechanical insulation contracting division now known as Luse Thermal Technologies (LTT). Luse Holdings is now led by the fourth generation of Luses, with Steve Luse as the current CEO.

Benefits of Belonging

We have been a member since 1958 (well before I was born). My Dad and Grandfather were both active members of NIA, and my Dad (Dee Luse) served as President of NIA from 1991-1992. My Dad used to always encourage me to “get involved,” which I have. Being involved on the various committees and now on the Board has broadened my knowledge of the industry and brought me in contact with some of the best minds in our industry.

NIA Value

One of the best values NIA membership brings our company and myself is being on the cutting edge of our industry in everything from marketing and product offerings to safety. The NIA staff plays a big part in that by holding the Association to a high standard and playing a very active role. However, the biggest value has been the relationships and the people. Many of these relationships have brought us business in our market area through joint ventures and various partnerships. These relationships have brought us unbiased and open ideas to improve our company and enhance our local reputation. Several NIA members have even served on our outside Board of Advisors. The networking opportunities are endless and have been a big part of our success and longevity.

Best Idea To Help My Business

Continued involvement in NIA is the best thing to help my business in the future. The conventions, technical sessions, Insulation Outlook magazine, and the many professionals involved with the industry all keep me well informed and headed in the right direction.

Summary

Luse Holdings and LTT are better companies for having been involved with NIA over the last 50+ years, and I can truly say that I am a better and more qualified leader because of NIA and its people.