Company Profile

Pittsburgh Corning Corporation was founded in 1937 as an equity affiliate of Corning, Inc., and PPG, Inc. As manufacturers of FOAMGLAS® cellular glass insulation, Pittsburgh Corning Corporation has been part of the insulation industry for more than 60 years, with five manufacturing facilities worldwide. Multiple manufacturing sites and a worldwide network of sales representatives and channel partners allow Pittsburgh Corning Corporation to participate in the insulation industry globally.

Benefits of Belonging

Pittsburgh Corning Corporation has been an Associate member of NIA for more than 25 years. The long-term benefits of building and maintaining relationships in the industry have been key factors in our decision to be an NIA member. NIA offers a presence in the marketplace that would be difficult if not impossible to maintain independently. In addition, NIA membership allows us to provide input into various areas such as NIA's training programs, website, and Technical Information Committee, which enables Pittsburgh Corning Corporation to better communicate facts and details of our products and proper usage that might otherwise be overlooked. Thus, being a member of NIA increases the likelihood that our products will be used properly for the right applications.

NIA Value

NIA membership enables Pittsburgh Corning Corporation to participate on various NIA committees, including the Technical Information, Associates, and Foundation committees. This participation helps Pittsburgh Corning Corporation stay current with the latest technologies and developments. NIA membership provides a forum for discussion of common issues throughout the industry. Many of these issues are addressed in NIA's *Insulation Outlook* magazine, free to members. By promoting the insulation industry and the awareness of insulation needs, issues, applications, and problems, NIA helps all manufacturers, distributors, contractors, and accessory product suppliers by educating specifiers and end-users about the need for thermal insulation.

Best Idea To Help My Business

NIA's efforts to grow the insulation industry through education about and promotion of energy conservation, safety, productivity, and other advantages of thermal insulation use is the single most important benefit NIA brings to insulation manufacturers. In that respect, NIA works for all its members. In addition, NIA’s training programs have been a valuable tool, enabling Pittsburgh Corning Corporation to bring new people up to speed quickly.

Summary

NIA membership has been an extremely valuable part of Pittsburgh Corning Corporation’s operating strategy for over a quarter of a century. Industry presence, networking, product and innovation awareness, as well as educational benefits, are just some of the reasons Pittsburgh Corning Corporation has chosen to maintain membership in NIA.